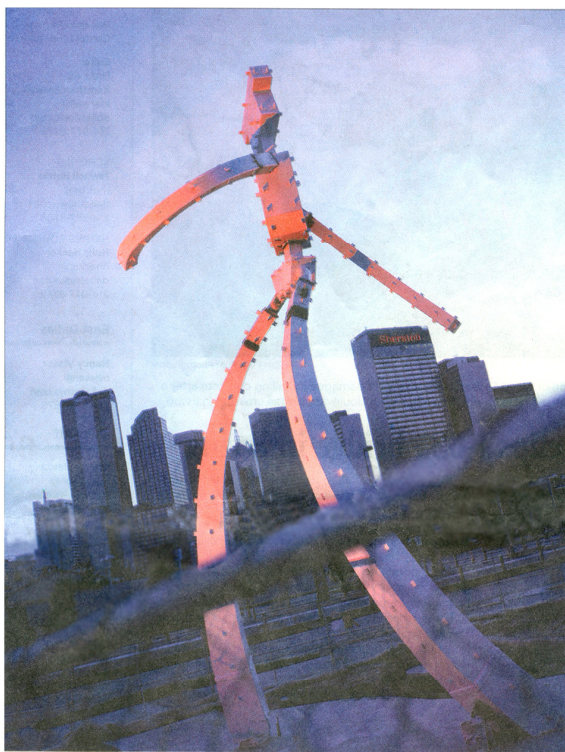


## In Deep Ellum, meet the man of steel

By TRAVIS HUDSON  
Staff Writer  
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DART prepares 'Traveling' exhibits near rail station

His 38 feet tall, weighs 35,000 pounds, is made entirely of steel and is the new ambassador for Deep Ellum. Meet the Traveling Man.

What makes the Traveling Man an apt representative for Deep Ellum? Well, his guitar-shaped head is a nod to the community's rich musical presence, his long limbs tout the area's engaging nature and the building material represents the district's industrial history.

Three separate sculptures of the Traveling Man will sit within blocks of DART's new Deep Ellum light rail station, which is set to open Sept. 14.

The artwork is the brainchild of Brandon Oldenburg and his team at Reel FX Creative Studio, a visual effects company based in Deep Ellum. DART awarded a \$1.36 million contract to Oldenburg to bring the Traveling Man to life. He beat out four other finalists.

Oldenburg brought Dallas-based designer and sculptor Brad Oldham into the project to take the Traveling Man from concept to reality.

The official unveiling will be later this summer. But you can catch his skeleton going up along Good-Latimer Expressway between Swiss Avenue and Elm Street.

Sean Fitzgerald, president of the Deep Ellum Community Association, hopes the sculptures will provide the same unique welcome that the Good-Latimer tunnel did before being torn down to make way for the rail line.

"When you take the DART train to Deep Ellum or drive or walk down Good-Latimer, you will again know you are entering a different kind of place, with these huge, whimsical Traveling Man sculptures leading you right into Deep Ellum, flanked by beautiful stainless steel bird sculptures and large murals," he said.

See **DART** Page 15B

### INSIDE

**DART WILL OPEN** four new light rail stations, each with its own style, for the Green Line. **Map, 15B**

**TWO TEXAS GIANTS,** Big Tex vs. Traveling Man, **15B**

# The Dallas Morning News

Metro

Dallas, Texas, Thursday, July 23, 2009

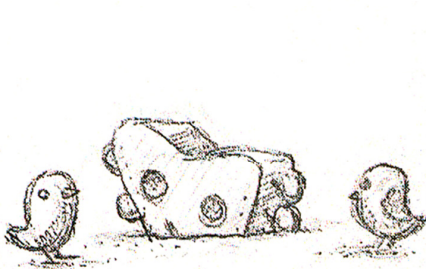
dallasnews.com

## DART sculpture is now the man

Continued from Page 1B

### AT A GLANCE **Traveling on**

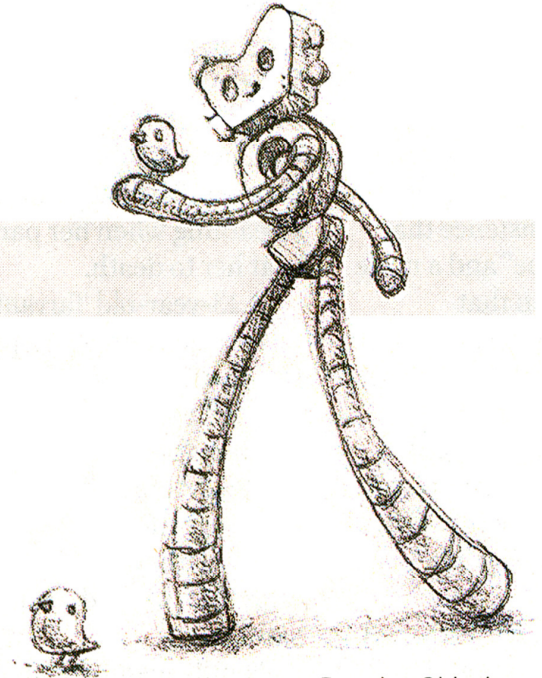
There will be three sculptures of the Traveling Man within blocks of DART's new Deep Ellum light rail station.



**AWAKENING**  
Good Latimer &  
Elm Street



**WAITING ON THE TRAIN**  
Good Latimer &  
Gaston Avenue

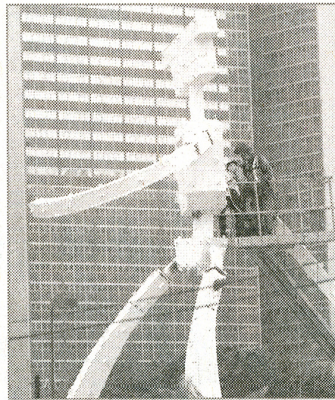


Brandon Oldenburg

**WALKING TALL**  
Good Latimer &  
Swiss Avenue

## MEN ABOUT TOWN

When the State Fair of Texas and the DART Green Line open in September, two Texas giants will greet visitors.



BIG TEX	vs.	TRAVELING MAN
State Fair of Texas	<b>ATTRACTION</b>	Deep Ellum
59 years (Nov. 10, 1949)	<b>AGE</b>	Newborn with a history
\$750 paid by the State Fair in 1950	<b>ORIGINAL COST</b>	\$1.36 million paid by DART
4,200 feet of steel rods forming a skeleton cage covered with cloth Dickies	<b>CONSTRUCTION</b>	5/8-inch-thick steel covered with 1/8-inch riveted brushed stainless steel
52 feet	<b>HEIGHT</b>	38 feet
6,000 pounds	<b>WEIGHT</b>	35,000 pounds
75-gallon cowboy hat	<b>KEY ACCESSORY</b>	300-pound mirror-finished birds
"Howdy" and "folks"	<b>VOCABULARY</b>	None
Built as Santa Claus for the business district in Kerens, Texas	<b>PREVIOUS OCCUPATION</b>	None, but he represents the history of Deep Ellum
bigtex.com	<b>VIRTUAL HOME</b>	deepellum.gateway.com